



CABARRUS COUNTY, NC

2017 Tourism Economic Contribution Fact Sheet

Annual Tourism Activity in Cabarrus County

- Generated **\$446.84 million** in visitor spending
- Produced **\$106.14 million** in payroll
- Created **\$7.93 million** in local tax revenues
- Created **\$25.52 million** in state tax revenues
- Generated **\$33.45 million** in combined state & local taxes
- More than **4,580 jobs** were directly attributable to tourism
- 2017 visitor spending increased by **3.1%** over 2016

Tourism Tax Relief on Cabarrus County Households

As a result of taxes generated by visitor spending in Cabarrus County, each household pays \$489 less in local and state taxes.

In other words, if tourism did not exist, each household would pay **\$489 more in state and local taxes** to replace the taxes generated by visitor spending.

On an Average Day in 2017...

Tourism spending in Cabarrus County:

- Generated **\$91,643** daily in combined state & local taxes
- Created **\$21,726** daily in local county tax revenues
- Created **\$69,917** daily in state tax revenues
- Generated **\$290,794** daily in worker paychecks

This fact sheet was created with data from the "[The Economic Impact of Travel on North Carolina Counties](#)" study prepared for [Visit North Carolina](#) by the [U.S. Travel Association](#). Cabarrus County household data was gathered from the U.S. Census Bureau, [Census.gov](#).

For more tourism statistics and information about the [Cabarrus County Convention and Visitors Bureau](#), go to [CabCoCVB.com](#).

2000-2017 TOURISM SPENDING TREND

