

Cabarrus County Lodging Data

Occupancy (%)	2017												2018					
	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec	Jan	Feb	Mar	Apr	May	Jun	Jul
This Year	64.1	68.0	67.7	69.2	67.6	69.6	65.3	65.7	69.6	62.3	52.5	58.7	64.4	74.7	76.3	74.8	76.2	72.9
Last Year	68.5	66.9	76.0	72.6	72.1	75.5	73.4	69.2	76.9	66.1	55.0	53.7	64.1	68.0	67.7	69.2	67.6	69.6
Percent Change	-6.4	1.7	-11.0	-4.8	-6.3	-7.7	-11.0	-5.1	-9.4	-5.7	-4.7	9.3	0.5	9.8	12.7	8.1	12.8	4.7

Year To Date		
2016	2017	2018
69.7	65.8	71.2
67.4	69.7	65.8
3.5	-5.6	8.2

Running 12 Months		
2016	2017	2018
66.9	66.7	67.8
65.3	66.9	66.7
2.5	-0.3	1.7

ADR	2017												2018					
	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec	Jan	Feb	Mar	Apr	May	Jun	Jul
This Year	105.01	101.11	110.38	122.16	100.51	99.95	99.25	103.02	111.17	101.13	86.98	94.90	92.63	99.57	108.06	113.73	98.76	97.96
Last Year	106.28	97.87	110.75	119.86	100.75	101.50	98.99	103.03	117.15	98.12	95.27	98.29	105.01	101.11	110.38	122.16	100.51	99.95
Percent Change	-1.2	3.3	-0.3	1.9	-0.2	-1.5	0.3	0.0	-5.1	3.1	-8.7	-3.4	-11.8	-1.5	-2.1	-6.9	-1.7	-2.0

Year To Date		
2016	2017	2018
105.29	105.68	101.28
99.94	105.29	105.68
5.4	0.4	-4.2

Running 12 Months		
2016	2017	2018
103.50	104.63	101.16
98.16	103.50	104.63
5.4	1.1	-3.3

RevPAR	2017												2018					
	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec	Jan	Feb	Mar	Apr	May	Jun	Jul
This Year	67.26	68.80	74.75	84.51	67.89	69.58	64.86	67.65	77.40	63.00	45.63	55.74	59.62	74.37	82.46	85.02	75.28	71.39
Last Year	72.75	65.51	84.22	87.06	72.63	76.60	72.69	71.28	90.07	64.84	52.42	52.82	67.26	68.80	74.75	84.51	67.89	69.58
Percent Change	-7.5	5.0	-11.2	-2.9	-6.5	-9.2	-10.8	-5.1	-14.1	-2.8	-13.0	5.5	-11.4	8.1	10.3	0.6	10.9	2.6

Year To Date		
2016	2017	2018
73.36	69.53	72.09
67.31	73.36	69.53
9.0	-5.2	3.7

Running 12 Months		
2016	2017	2018
69.25	69.76	68.57
64.06	69.25	69.76
8.1	0.7	-1.7

Demand	2017												2018					
	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec	Jan	Feb	Mar	Apr	May	Jun	Jul
This Year	43,759	51,468	52,146	55,050	52,041	55,424	52,022	50,595	55,425	47,991	41,763	46,761	46,280	59,463	58,791	59,508	58,723	58,015
Last Year	44,561	48,242	53,040	52,356	50,284	54,395	52,928	48,254	55,415	46,088	41,622	40,651	43,759	51,468	52,146	55,050	52,041	55,424
Percent Change	-1.8	6.7	-1.7	5.1	3.5	1.9	-1.7	4.9	0.0	4.1	0.3	15.0	5.8	15.5	12.7	8.1	12.8	4.7

Year To Date		
2016	2017	2018
343,430	350,539	387,541
331,972	343,430	350,539
3.5	2.1	10.6

Running 12 Months		
2016	2017	2018
567,790	594,846	635,337
553,809	567,790	594,846
2.5	4.8	6.8

Revenue	2017												2018					
	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec	Jan	Feb	Mar	Apr	May	Jun	Jul
This Year	4,595,179	5,204,128	5,756,120	6,725,125	5,230,572	5,539,422	5,163,414	5,212,078	6,161,327	4,853,282	3,632,426	4,437,639	4,286,781	5,920,516	6,352,991	6,767,904	5,799,743	5,683,196
Last Year	4,736,075	4,721,486	5,874,007	6,275,198	5,066,120	5,521,003	5,239,166	4,971,667	6,492,049	4,522,277	3,965,148	3,995,423	4,595,179	5,204,128	5,756,120	6,725,125	5,230,572	5,539,422
Percent Change	-3.0	10.2	-2.0	7.2	3.2	0.3	-1.4	4.8	-5.1	7.3	-8.4	11.1	-6.7	13.8	10.4	0.6	10.9	2.6

Year To Date		
2016	2017	2018
36,161,101	37,045,969	39,248,770
33,176,943	36,161,101	37,045,969
9.0	2.4	5.9

Running 12 Months		
2016	2017	2018
58,763,998	62,236,276	64,271,297
54,364,120	58,763,998	62,236,276
8.1	5.9	3.3

