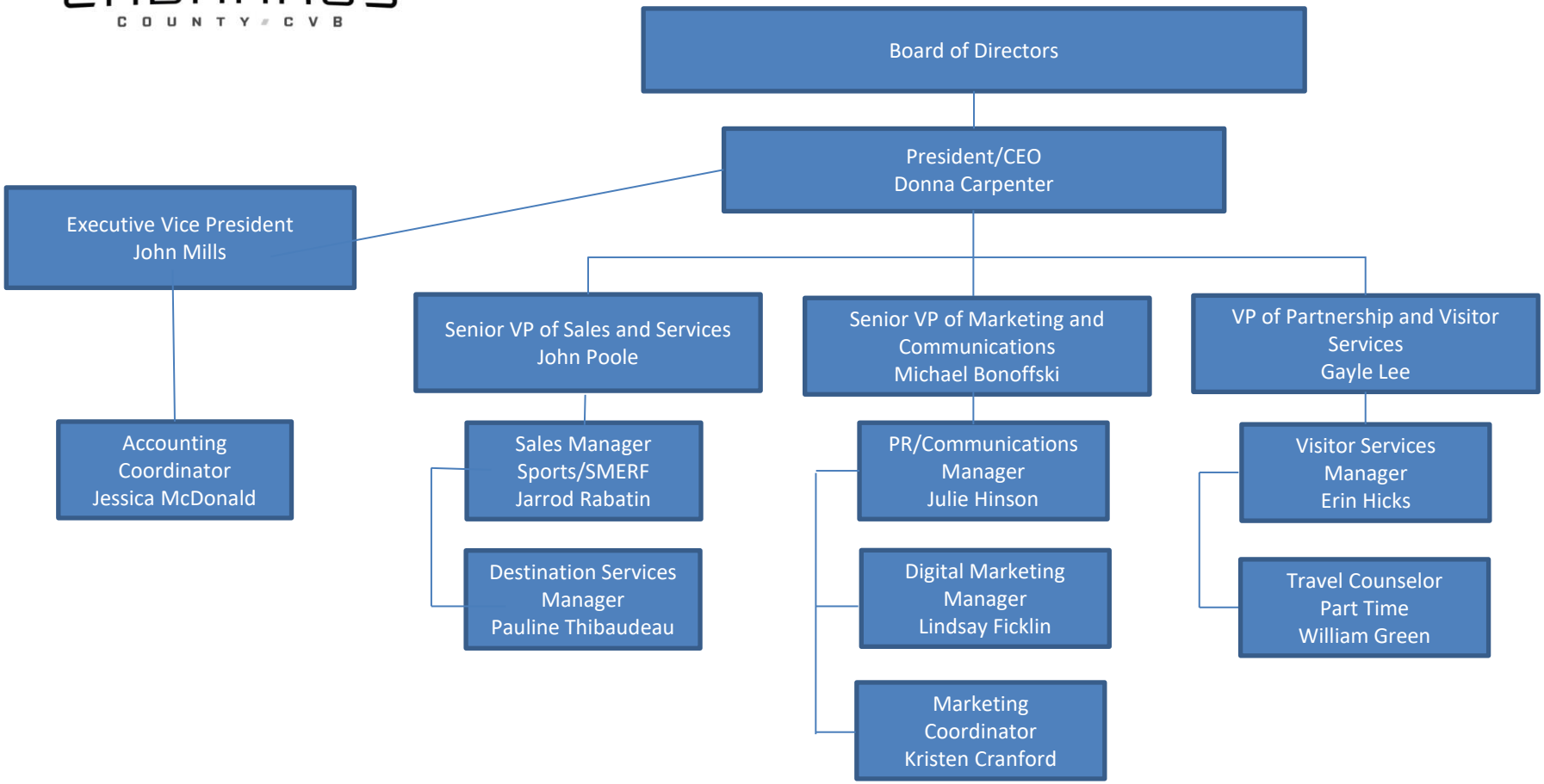CABARRUS COUNTY CVB