



Cabarrus County, NC 2022 Tourism Economic Contribution Fact Sheet

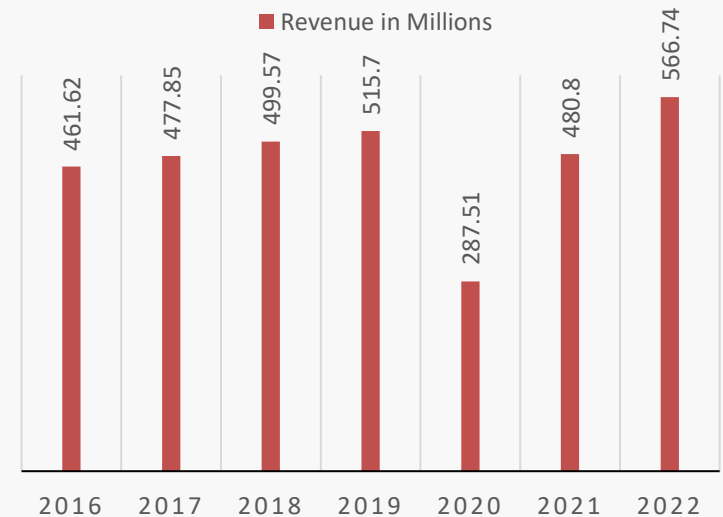
Annual Tourism Activity in Cabarrus County

- Generated **\$566.74 million** in visitor spending
- Produced **\$157.8 million** in payroll
- Created **\$15 million** in local tax revenues
- Created **\$22.7 million** in state tax revenues
- Generated **\$37.7 million** in combined state & local taxes
- More than **4,410** jobs were directly attributable to tourism
- 2022 visitor spending increased by **17.9%** from 2021

State/Local Tax Savings per Resident

Taxes generated by visitor spending in Cabarrus County represent a tax savings of **\$159.86** per resident.

2016-2022 TOURISM SPENDING TREND



On an Average Day in 2022, tourism spending in Cabarrus County...

- Generated **\$103,287** daily in combined state & local taxes
- Created **\$41,095** daily in local tax revenues
- Created **\$62,191** daily in state tax revenues
- Generated **\$432,328** daily in worker paychecks

This fact sheet was created with statistics from the "Economic Impact of Travel on North Carolina Counties 2022," which can be accessed at partners.visitnc.com/economic-impact-studies. The study was prepared for Visit North Carolina by Tourism Economics in collaboration with the U.S. Travel Association.

For more information about the Cabarrus County Convention & Visitors Bureau, go to CabCoCVB.com.